

# 2012 Armada Summit - Preliminary Schedule of Events

(All registered vendors, attendees, spouses and guests are welcome at all meetings, seminars and functions)

## Day 1: Tuesday May 1, 2012

6:00AM – 8:00PM

**Attendee Arrival/ Summit Registration/ Conference Lounge**

12:00PM – 3:00PM

**Welcome Reception- Meet and Greet Function**

1:30PM – 4:30PM

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**Specialty Pharmacy's Role in Orphan Drug Management –  
An Overview of Hereditary Angioedema (HAE)**

*Hetty Lima, R.Ph., FASHP*

*Vice President, Specialty Infusion & Rare Diseases*

*Diplomat Specialty Pharmacy*



**The US Pharma and Specialty Markets: Trends, Issues & Outlook**

*Douglas Long*

*Vice President, Industry Relations*

*IMS Health, Inc.*

4:30PM – 5:30PM

**REMS 2012 and Beyond: Ensuring Your Risk Evaluation and Mitigation Strategy  
(REMS) Optimizes Appropriate Patient Support**

*Annette Stemhagen, DrPH, FISPE, Senior Vice President,*

*Safety, Epidemiology, Registries & Risk Management*

*United BioSource Corporation*



**Day 1: Tuesday May 1, 2012 (Cont.)**

**3:00PM – 8:00PM**

**Exhibit Hall Set-Up Time**

**6:30PM – 10:00PM**

**Private Dinners with Vendors (Individually Scheduled)**

**Day 2: Wednesday May 2, 2012**

**6:00AM – 5:00PM**

**Summit Registration/ Conference Lounge Open**

**6:30AM – 7:45AM**

**Buffet Breakfast/ Networking Function**

**8:00AM – 12:00PM**

**Opening General Session** (Individual Speaker Times TBA)

**2012 Armada Summit Welcome Address**

*Lawrence S. Irene, RPh. – Chief Executive Officer, Armada Health Care*



**Armada Health Care, a Year in Review**

*Anthony Davino – Vice President, Manufacturer Relations, Armada Health Care*



**State of the Specialty Pharmacy Market**

*Phil Hagerman, R.Ph., President & CEO, Diplomat Specialty Pharmacy*



**Day 2: Wednesday May 2, 2012 (Cont.)**

**8:00AM – 12:00PM**

**Opening General Session (Cont.)**

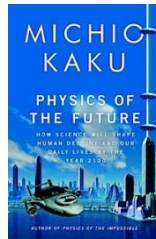
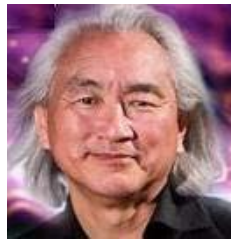
**A Pharma/Biotech Specialty Perspective**

*Robert Bazemore, Jr., President, Janssen Biotech*



**Special Guest Speaker**

*Dr. Michio Kaku - Theoretical Physicist, Famed Futurist, Bestselling Author, Popularizer of Modern Science and Featured Personality on TV & Radio*



**2012 Armada Summit Keynote Speakers**

***"Point-Counter-Point" – Healthcare, Economy and the 2012 Election***



**Karl Rove**

*Former Deputy Chief of Staff and Senior Advisor to President George W. Bush, Author, Fox News Contributor and Wall Street Journal Columnist*



**Robert Gibbs**

*Long time advisor to President Barack Obama White House Press Secretary, 2009-2011 Communications Director for Obama's 2008 Presidential Campaign and 2004 Senate Campaign*

**12:00PM – 1:30PM**

**Buffet Lunch/ Networking Function**

**12:00PM – 4:00PM**

**Exhibit Hall Open (100+ Companies will Exhibit)**

**Day 2: Wednesday May 2, 2012 (Cont.)**

**3:00PM – 3:45PM**

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**Topic TBA**  
*Presented by*  
*Armada Health Care*



**Topic TBA**  
*Speaker TBA*



**Topic TBA**  
*Speaker TBA*



**Topic TBA**  
*Speaker TBA*

**4:00PM – 5:00PM**

**Biosimilars: Capturing the Health Care Opportunity**  
*Dr. Michael Kamarck, President, Merck BioVentures and*  
*Senior Vice President, Vaccines and Biologics Manufacturing, Merck*



**5:30PM – 8:30PM**

**NEW FOR 2012!** - Poolside Dinner Reception with Entertainment



**Day 3: Thursday May 3, 2012**

**6:00AM – 5:00PM**

**Summit Registration/ Conference Lounge Open**

**7:00AM – 8:30AM**

**Buffet Breakfast/ Networking Session**

**8:30AM – 9:15AM**

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**Payer Management  
of Specialty Products:  
Implications for SP**  
*Mark Zitter  
CEO, The Zitter Group*



**Topic TBA**  
*Presented by  
Armada Health Care*



**Topic TBA**  
*Speaker TBA*



**Topic TBA**  
*Speaker TBA*

**9:30AM – 10:15AM**

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**Specialty Pipeline  
and the Next 10 Years**  
*Ray Tancredi, RPh. MBA  
VP, Specialty Pharmacy  
Development  
Walgreens Specialty Pharmacy*



**Federal Court Rulings  
Related to the Affordable  
Care Act**  
*Mark D. Boesen, Pharm.D.  
VP, Regulatory and Government Affairs  
The Apothecary Shops*



**Topic TBA**  
*Presented by  
Armada Health Care*



**Topic TBA**



**Day 3: Thursday May 3, 2012 (Cont.)**

**10:30AM – 11:15AM**

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**How are MCOs Dealing w/ Rising SP Costs**

*Michael Nameth, RPh. MBA  
Executive Vice President  
Walgreens Specialty Pharmacy*



**Specialty Pharmacy a Wall Street Perspective**

*David Galardi, Pharm. D.  
Executive Vice President  
Apogenics*



**The Role of Specialty Pharmacy at Product Launch**

*John Witkowski  
Sr. VP, Sales & Marketing  
CareMed Pharmaceutical Services*



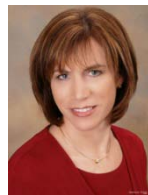
**Topic TBA**  
*Speaker TBA*

**11:30AM – 1:00PM**

**Buffet Lunch/ Networking Function**

**1:00PM – 1:45PM**

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**Specialty Pharmacy Trends: Managed Care Strategies & Outcomes, Insights from the 8<sup>th</sup> Annual EMD Serono SP Digest**  
*Debbie Stern, RPh.  
Rxperts, Inc.*



**Revenue Cycle Management for SPPs**  
*Greg Vaughn  
Executive Vice President  
Axiom Healthcare Pharmacy*



**Topic TBA**



**Topic TBA**

**Day 3: Thursday May 3, 2012 (Cont.)**

**2:00PM – 2:45PM**

**Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations**  
*(Time schedules for individual sessions will be provided)*



**Redefining the Value of SP for Payers, Pharma, Physicians & Patients**  
*Albert Thigpen, SVP Industry Relations & Pharmacy Operations  
SXC Health Solutions*



**Oncology Pharmacy Best Practices**  
*Burt Zweigenhaft  
CEO, OncoMed Specialty Pharmacy*



**Topic TBA**



**Topic TB**

**3:00PM – 4:45PM**

**Managed Care Leadership Panel on Specialty Pharmacy**  
*(Moderated by Burt Zweigenhaft, CEO, OncoMed Specialty Pharmacy)*



*Beckie Fenrick, Pharm D. MBA  
Sr. Director of Clinical Pharmacy Programs  
BCBS of Florida*



*Michael Fine, MD  
Medical Director  
Health Net*



*Panelist TBA*



*Panelist TBA*



*Panelist TBA*



*Moderated by Burt Zweigenhaft  
CEO, OncoMed Specialty Pharmacy*

**5:00PM – 8:00PM**

**Exhibit Hall Open with Closing Cocktail Reception**

**Day 4: Friday May 4, 2012**

**6:00AM – 11:30AM**

**Exhibit Hall Breakdown/ 2012 Armada Summit Concludes!**



To register for the 2012 Armada Specialty Pharmacy Summit, please visit [www.armadasummit.com](http://www.armadasummit.com).

All companies interested in exhibiting or sponsoring at the Summit can contact Mr. Chris Benz, Business Development Director at 973-564-8004 or via email at [chris.benz@armadahealthcare.com](mailto:chris.benz@armadahealthcare.com).

*Note: Schedule of events is subject to change.*